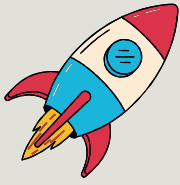


# GROWTH ROCKET

your true growth partner



## Client Case Study: Footwear Brand

### About the Brand:

Luxury Footwear Men's Brand launched in July 2023

### Growth Rocket's Role:

We successfully assisted the brand in their nationwide brand launch, achieving remarkable results within just three months. We scaled their sales across multiple platforms, reaching **300 orders per month** and achieving an impressive **Return on Ad Spend (ROAS) of 5.17X**

Our approach was a dual-pronged strategy, encompassing both **organic and paid channels concurrently**. We leveraged a range of channels, including **Email Marketing, Organic SEO enhancements through Quora, on-site blog content**, and **paid marketing campaigns on prominent platforms such as Meta (Facebook, Instagram), Google, and various marketplace ads**.



**Still thinking if Growth Rocket is the right partner for you?**

**Don't hesitate to reach out to us with your questions, we are here to help you.**



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Website purchase ROAS (return...	Purchases ↓	Website purchases
8.52 [2]	107 [2]	107 [2]
4.51 [2]	30 [2]	30 [2]
4.55 [2]	17 [2]	17 [2]
4.03 [2]	7 [2]	7 [2]
5.28 [2]	4 [2]	4 [2]
0.02 [2]	3 [2]	3 [2]
3.16 [2]	3 [2]	3 [2]
10.34 [2]	2 [2]	2 [2]
2.43 [2]	2 [2]	2 [2]
11.77 [2]	2 [2]	2 [2]
7.87 [2]	2 [2]	2 [2]
0.04 [2]	1 [2]	1 [2]

1 Month Growth



**GROWTH ROCKET**  
your true growth partner



**MAKE OVER BY TANYA**

**SERVED 20+ BRANDS**



# GROWTH ROCKET

your true growth partner

At Growth Rocket, we're not just another brand agency – **we're your true growth partner.**

Our mission is to propel your brand to new heights by harnessing the power of **innovation, creativity, and strategic thinking.**

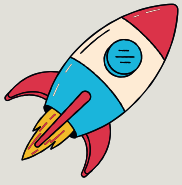
With a team of **dedicated experts**, we craft tailored solutions that ignite your brand's potential and guide it towards sustained success.

We understand that growth isn't just about numbers; it's about building **meaningful connections**, telling compelling **stories**, and creating **memorable experiences.**

From **brand consultancy** and **strategic planning** to **social media mastery** and **website design**, we offer a comprehensive suite of services that cater to every facet of your brand's journey.

Join us on this exciting journey of growth and discovery. Together, we'll unleash your brand's true potential and achieve milestones that once seemed out of reach.

**Welcome to Growth Rocket – where your success is our only destination.**



## Our Process



### Explore & Strategize

We start by immersing ourselves in your brand's world. Our team listens attentively to your goals, challenges, and vision. We then conduct thorough research to understand your industry landscape, target audience, and competition. This information fuels our strategy creation process.



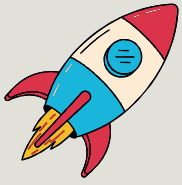
### Create & Execute

With a clear strategy in hand, we dive into the creative process. Our talented team crafts compelling content, designs captivating visuals, and formulates tailored campaigns. Implementation is swift and precise, ensuring your brand's message reaches the right people at the right time.



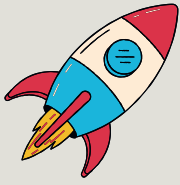
### Analyze & Refine

Data is the compass guiding us. We closely monitor campaign performance, engagement metrics, and audience feedback.



## **Full Spectrum Solutions: We Listen, Innovate, and Deliver**

1. Brand Consultancy & Strategy
2. Social Media Management
3. Website Design
4. Performance Marketing
5. PR Management
6. Creative Writing
7. UI/UX Design
8. Online Brand Launch & Management
9. Content Creation (blogs, videos, graphics)
10. Influencer Marketing
11. Email Marketing Campaigns
12. Analytics & Reporting
13. E-commerce Solutions
14. Paid Advertising (PPC)



**GROWTH ROCKET**  
your true growth partner

## Why choose Growth Rocket?

**6 + Years** of combined experience in the e-commerce space

Helped brands in their **zero to one journey**

Scaled brands to **10 Crores** of annual GMV

Managed Ad Spends worth **30 Lakhs** MOM

Experts in Brand creation, tech integrations, market research, creative strategy

